

INFOCUS — BY THE LENS OF MAHARANA

FAMILY PHOTOGRAPHY · HELD WITH CARE



MATERNITY PHOTOGRAPHY

Packages & Studio Guide

*This season of waiting deserves to be
held gently and remembered beautifully.*

10+
YEARS

380+
FAMILIES

30+
GOWNS

A NOTE FROM THE STUDIO

HYDERABAD STUDIO SESSION



*Some seasons are
meant to be
witnessed.*

INFOCUS — MAHARANA

Pregnancy moves quickly and slips by in the middle of everything else you're carrying. We built Infocus to slow that down for a few hours — to give you a studio session where you are the only thing that matters in the room.

Every detail is considered before you arrive: over 30 designer gowns curated for different silhouettes and moods, jewellery and props ready to style, and a space at Lens Story Studio designed to feel calm rather than clinical.

What follows in this guide is everything you need to choose the right session for you.

"This season of waiting deserves to be held gently and remembered beautifully."

— KARTIK MAHARANA, FOUNDER

Maternity Packages

Best time to shoot: 30 to 34 weeks · Lens Story Studio, Kondapur

WITHOUT MAKEUP

First Light

Essential premium session

Rs. 16,000

- 2 dress changes
- 15 edited images
- 2 hr session · 3 setups
- Dresses, props & jewellery
- All raw images included

Golden Hour

Most popular session

Rs. 24,000

- 3 dress changes
- 20 edited images
- 3 hr session · 5 setups
- Dresses, props & jewellery
- All raw images included

★ POPULAR

Timeless Grace

Complete signature experience

Rs. 35,000

- 4 dress changes
- 30 edited images
- 4 hr session · 7 setups
- Dresses, props & jewellery
- All raw images + 1 framed print

Additional edited images at Rs. 1,000 per 2 images · 50% booking deposit required · Delivery 10–15 working days

Maternity Packages

Best time to shoot: 30 to 34 weeks · Lens Story Studio, Kondapur

WITH PROFESSIONAL MAKEUP

First Light +

Essential session with styling

Rs. 20,000

- 2 dress changes
- 15 edited images
- Professional makeup artist
- Dresses, props & jewellery

Golden Hour +

Most popular with styling

Rs. 29,000

- 3 dress changes
- 20 edited images
- Professional makeup artist
- Dresses, props & jewellery

★ POPULAR

Timeless Grace +

Complete luxury experience

Rs. 40,000

- 4 dress changes
- 30 edited images
- Professional makeup artist
- All raw images + 1 framed print

Additional edited images at Rs. 1,000 per 2 images · 50% booking deposit required · Delivery 10–15 working days

FROM THE STUDIO FLOOR

A portrait is the first impression a child's story begins with — we wanted it to feel as quiet and certain as the moment itself.

A GLIMPSE OF THE STUDIO

Moments We've Held



PLAN AHEAD, SAVE MORE

Maternity + Newborn Combo

Book both at maternity time. Pay the combined rate today.

Combo Essential

Rs. 28,000 ~~32,000~~

SAVE RS. 4,000

MATERNITY

- 2 dress changes
- 15 edited images
- 2 hr session

NEWBORN

- 4 setups
- 15 edited images
- 2 hr session

Combo Signature

Rs. 46,000 ~~51,000~~

SAVE RS. 5,000

MATERNITY

- 3 dress changes
- 20 edited images
- Makeup included

NEWBORN

- 6 setups
- 25 edited images
- 3 hr session

Combo Premium

Rs. 60,000 ~~68,000~~

SAVE RS. 8,000

MATERNITY

- 4 dress changes
- 30 edited images
- Makeup + print

NEWBORN

- 9 setups
- 35 edited images
- 4.5 hr session

AFTER THE WAIT ENDS

The First Heartbeat Together

*Then comes the
first photograph
of someone new.*

YOU ARE INFOCUS

The First Photographs

Within 5 to 15 days, photographed with unhurried care — studio or home across Hyderabad.

First Breath

Gentle introduction

Rs. 16,000

- 15 images
- 4 setups
- 2 hr session

First Smile

The complete session

Rs. 22,000

- 25 images
- 6 setups
- 3 hr session

★ POPULAR

Cherished Forever ★

The full signature experience

Rs. 28,000

- 35 images
- 9 setups
- 4.5 hr session

Home sessions across Hyderabad available from Rs. 21,000

FROM THE STUDIO FLOOR



*There is a particular
kind of quiet in the
last weeks of waiting.
We try to hold that
quiet gently — in
light, in fabric, in time.*



AN ADD-ON WORTH HAVING

Cinematic Reels

Available as an add-on to any package — filmed on a professional camera, never on mobile.

FULL HD

1,920 × 1,080 resolution

Rs. 2,500

4K ULTRA HD

3,840 × 2,160 resolution

Rs. 3,500

HOW IT WORKS

- Add-on only, not sold standalone
- Charged per reel, per setup
- Audio cannot be changed once editing starts
- Raw video footage is not included

BEYOND THE NEWBORN STAGE

Monthly & Milestone Plans

Track your baby's first year, month by month — for children 6 months to 3 years.

6 SESSIONS IN A YEAR

Growing Moments

Rs. 41,000

- 6 sessions · 36 images · 30 min each
- Family & sibling shoot included

Milestone Journey

Rs. 56,000

★ POPULAR

- 6 sessions · 60 images · 45 min each
- Makeup once mid-year, all raw images

Complete Story ★

Rs. 75,000

- 6 sessions · 72 images · 1 hour each
- Makeup twice, 12×8 framed album

BEYOND THE NEWBORN STAGE

Monthly & Milestone Plans

For families who want every single month of the first year documented.

12 SESSIONS IN A YEAR

Growing Moments Rs. 67,500

- 12 sessions · 72 images · 30 min each
- Family & sibling shoot included

Milestone Journey Rs. 97,500

★ POPULAR

- 12 sessions · 120 images · 45 min each
- Makeup twice, all raw images

Complete Story ★ Rs. 1,35,000

- 12 sessions · 144 images · 1 hour each
- Makeup quarterly, 18×12 framed album

For cake smash sessions, cake & costume to be brought by client · 50% due at booking

Frequently Asked Questions

01

What is included in the charges?

Creative direction, professionally retouched photos, 30+ designer gowns at no extra cost, world-class props, and a centrally located air-conditioned studio at Kondapur.

02

Do you provide the costumes?

Yes. We provide designer maternity gowns for every session. You're welcome to use your own outfits too — just let us know in advance.

03

Can I add extra setups or dresses?

Yes. An additional setup can be added for Rs. 2,000, and an additional dress change for Rs. 1,500.

04

Do you arrange a makeup artist?

Yes, we work with a professional makeup artist regularly. It's a chargeable add-on on packages that don't include it.

05

Where would the shoot take place?

Primarily at Lens Story Studio in Kondapur. Newborn home sessions are available across Hyderabad, subject to a 10×15 ft space requirement.

06

When should we book?

As soon as you decide — ideally within the 30 to 34 week window for maternity. Our calendar fills quickly in peak season.

07

How many people can join?

Maternity sessions include the expecting mother and one partner at no extra cost. Additional family members can be added at Rs. 700 per person.

08

Do you provide all raw images?

Yes, for all packages except the standard newborn tier. Full raw delivery for that tier can be added for Rs. 3,000.



PLEASE READ BEFORE BOOKING

Terms & Policies

BOOKING & PAYMENT

- A 50% advance is required to confirm your session date and is non-refundable
- The remaining 50% balance is due on the day of the shoot
- We accept secure online / digital payment
- Package pricing reflects the complete experience and is not negotiable

RESCHEDULING & CANCELLATION

- Rescheduling needs at least 7 working days' notice before your shoot date
- A new session will be arranged within 15 days, subject to availability



BEGIN YOUR SESSION

Let's Plan Your Maternity Story

- 1 **Call or WhatsApp**
+91 90142 83050
- 2 **Creative Consultation**
Outfits, themes, session plan
- 3 **Confirm Booking**
50% deposit secures your slot
- 4 **Session Day**
We handle all styling & direction
- 5 **Image Delivery**
Edited images in 10–15 days

PHONE /
WHATSAPP

+91 90142 83050

EMAIL

[\[email protected\]](#)

STUDIO

Lens Story Studio, Kondapur

INSTAGRAM

@infocus.maternity

"Every curve, every glow, every quiet moment before everything changes — held gently, and remembered beautifully."